

Personal Information

- **Full Name:** MIKE CHOODZAI
 - **Date of Birth:** 6 April 2001
 - **Nationality:** Zimbabwean
 - **Current Location:** North Cyprus
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Professional Summary

A highly motivated **Business Administration graduate** with a **CGPA of 3.42** from the **European University of Lefke**, eager to apply my expertise in **finance, marketing, and real estate**. Skilled in **email marketing, copywriting, and sales funnel optimization**, with hands-on experience in **creating high-converting landing pages and sales pages**. Adept at **volatility indices trading**, utilizing technical analysis to maximize profitability. A proactive problem-solver with strong analytical and communication skills, seeking a **dynamic role in marketing, finance, or real estate** where I can contribute meaningfully to business growth.

Education

European University of Lefke

- **Bachelor's Degree in Business Administration**
 - **Graduation Date:** June 2025
 - **CGPA:** 3.42
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Key Skills & Competencies

- **Marketing & Copywriting:** Email marketing, real estate sales copy, landing page creation, lead generation
- **Software & Tools:** ConvertKit, Google Workspace, Microsoft Office (Excel, Word, PowerPoint), Canva
- **Languages:** Fluent in English, Basic Turkish

- **Other Skills:** Problem-solving, adaptability, teamwork, analytical thinking, communication
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Work Experience

(Currently seeking first professional role; experience gained through projects and self-initiated work.)

- Designed and optimized **high-converting landing pages** and **sales pages** for real estate businesses using ConvertKit.(<https://mike-29.kit.com/ccd5c77519>)
 - Developed and executed **email marketing campaigns**, improving lead engagement and conversion rates.
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Projects & Certifications

- **Real Estate Email Marketing & Sales Page Copywriting** *(Developed customized marketing strategies for real estate agencies.)*
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Extracurricular Activities

- **Content Creator:** Managed a **YouTube channel focused on Bible stories**, developing skills in content marketing and storytelling.
 - **Self-Development:** Continuously learning and applying new strategies in **real estate marketing** .
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References

Available upon request.